

# MarkeTips

AT GSA,  
YOUR SUCCESS IS OUR SUCCESS

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Statue of Atlas at Rockefeller Center in New  
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## IN THIS ISSUE

# A MESSAGE FROM ED O'HARE GSA Global Supply

Support our strategic customers—anywhere in the world, day or night. That's GSA Global Supply's number one mission. We've partnered with our customers for over 50 years, supplying our forces in the air, on the oceans, and abroad. We help you do what you do best. The history of the supply program—especially the changes with GSA Global Supply—is a history of adapting to the changing needs of our customers.



In just the last year, GSA Global Supply has made significant changes, simplifying the mission of our customers. These accomplishments include:

- Dramatic expansion of our product line by adding tens of thousands of office products, tools, and maintenance/repair/operating (MRO) supplies;
- Rollout of the GSA Global Supply web site at [www.GSAglobalsupply.gsa.gov](http://www.GSAglobalsupply.gsa.gov) to simplify ordering for this expanded inventory;
- Addition of over 180 new items to our 2004 catalog, representing the best of the commercial market and the latest in JWOD items;
- Relocation of our West Coast distribution center to improve our efficiency without interrupting support for military and firefighting operations;
- Introduction of sophisticated warehouse management systems to improve inventory control.

Although the pace of change is fast, the key to our success continues to be simple and consistent. As our name suggests, we have global reach to support our customers anywhere in the world. We offer our customers payment flexibility so they can use their GSA SmartPay® purchase card or direct billing through an Activity Address Code (AAC). Most importantly, we guarantee our customers compliance with Federal procurement regulations regardless of the amount they order. Whether you spend \$10 or \$10,000, you can count on GSA Global Supply to ensure that your purchase is audit-safe.

As you read about our evolution, please know that our associates remain committed to serving you and your colleagues. While our products and processes may change, we continue to be Your Reliable Government Source.

**National Travel Forum 2004**

# **TRAVELING ON THE FRONTIER OF CHANGE**

**June 28 – July 1, 2004**

**Wyndham Anatole Hotel • Dallas, Texas**

**[www.nationaltravelforum.org](http://www.nationaltravelforum.org)**

**Who:** The U. S. General Services Administration (GSA), Office of Governmentwide Policy (OGP), Interagency Travel Management Committee (ITMC), and *Government Executive* magazine invite you to go “Traveling on the Frontier of Change” at the National Travel Forum 2004 (NTF 2004).

**What:** National Travel Forum 2004 is the premier mechanism for governmentwide liaison among federal agencies, the private sector, and other governmental entities concerning official travel policy and management issues.

**When:** NTF 2004 will take place from June 28 – July 1, 2004.

**Where:** NTF 2004 will be held at the Wyndham Anatole Hotel, 2201 Stemmons Freeway, Dallas, Texas, 75207.  
Phone: 214-748-1200

**Why:** The Forum will allow you an opportunity to interact with policymakers from federal agencies who are involved with regulations, operation, maintenance, and scheduling of official travel. You will also have scheduled time to network with vendors from federal, state, and local government travel providers; including relocation coordinators; management information system providers; procurement officials; financial operations; private industry travel professionals; conference planners; and other attendees interested in learning cutting-edge technology tools related to travel management.

