

**GSA**  
Federal Supply Service

convenient  
step-by-step  
information  
via the  
internet

**GSA Advantage!**

Summer 2000  
Handbook for Customers  
U.S. General Services Administration  
Federal Supply Service

**GSA Advantage!** on-line shopping  
[www.gsaAdvantage.gov](http://www.gsaAdvantage.gov)

## GSA ADVANTAGE! RECOGNIZED BY CIO MAGAZINE

**G**SA *Advantage!* has been named a 2000 Web Business 50/50 Award winner. Sponsored by CIO magazine, this award recognizes innovative Web initiatives by organizations around the world. The July 1 issue of CIO honors the top 50 Internet and the top 50 intranet sites that demonstrate a keen ability to blend technology and design of their web site with the needs of the target audience.

**GSA *Advantage!*** is the largest Federal government Internet based on-line shopping site. This site, which is available at [www.gsaAdvantage.GOV](http://www.gsaAdvantage.GOV), allows government personnel to use the government credit card or their agency accounts to purchase products and services from a database that contains more than one million products from more than 2,200 vendors. Customers can also use their zip codes to sign on and conduct procurement research using the **GSA *Advantage!*** database of products and services.

Mr. Frank Pugliese, Commissioner, Federal Supply Service said: "I am proud to receive the Web Business 50/50 award on behalf of the Federal Supply Service. This award validates our strategic vision for **GSA *Advantage!*** **GSA *Advantage!***, which began in 1996, enables us to use technology to provide value and efficiency for government personnel and save the taxpayer's money."

## GSA ADVANTAGE! NEWS

**G**SA *Advantage!* now has products available from the Department of Veterans Affairs medical and surgical schedules. The VA establishes, solicits, awards, and administers the FSS program for medical care needs using these schedules. Now that these products are included in the **GSA *Advantage!*** database, customers can create a shopping cart that includes medical supplies from VA schedule vendors, office supplies from the GSA stock system and, computers or other products from the 2,200 GSA schedule vendors.

## MORE GSA ADVANTAGE! NEWS

- The 2001 calendars are now available on GSA Advantage (See article page 54).
- Enhancements were made to the search engine to make it easier for customers to find the products and services needed to support their agency missions.

## DID YOU KNOW?

That in addition to basic product identification and pricing information displayed when doing a database search on **GSA *Advantage!***, you will also see (through the use of icons) many other product features such as:



Whether a Government Purchase Card is accepted by the contractor.



If the product is provided by a mandatory source.



Whether the item contains environmental attributes or features (e.g. water conserving, lead-free, etc.)



Whether the item contains recycled content.

And more!