

GSA Advantage!

GSA
Federal Supply Service

convenient
step-by-step
information
via the
internet

GSA Advantage!

Summer 2000
Handbook for Customers
U.S. General Services Administration
Federal Supply Service

GSA Advantage! on-line shopping
www.gsaAdvantage.gov



GSA ADVANTAGE! SEARCH FEATURES

We improved the **GSA Advantage!** search engine by adding new features. One of these new features provides a method for GSA Schedule vendors to display information about services that they provide to our customers. For example, if you search for program manager, the search results screen displays a list of vendors who offer this service. Some vendors now provide a detailed description of their services. If you click on a vendor name listed under the NSN/Mfr. Part No. field, you will see a detailed description of the service that this vendor offers. Or, you may see a web address that provides additional information about this service. You can then contact the vendor, using either the web address or the contact information provided, to order the service that your agency needs.

Another new search engine feature gives our customers a means to find information related to other major offices in GSA (e.g., Federal Supply Service, Public Buildings Service, Federal Technology Service, and Office of Government-wide Policy). When you search for any product or service, if you go to the bottom of the search results page, you will see the words: Go to GSA Web Matches. If you click on these words, you will then see a listing that describes web sites that contain information related to your search terms. These web sites will be located within other major offices within GSA and should provide additional information or services that may help your agency.

F U N C L I P S



The population of the U.S. is expected to double from its current size of 275 million within the next 100 years.
Source: U.S. Census Bureau

GSA ADVANTAGE! IS CUSTOMIZING AND PERSONALIZING FOR YOU!

GSA **Advantage!** is changing to provide our customers with information on items and services based on their shopping habits and inquiries. Adding customization and personalization will allow the customer the option to see only those items and services that are of interest to them.

Integrating this technology into **GSA Advantage!** will allow FSS to provide a customizable web page for each customer. This customized web page will allow them to filter search requests and receive news and alerts about products, services, training, and calendar events. We will also be equipped to provide subscriptions such as; weather, stock quotes, headline and local news, and receive and publish other agency news and events.

These changes will enhance your **GSA Advantage!** buying experience. Based on your buying trends, **GSA Advantage!** will provide specific and detailed information to increase order accuracy and help reduce the time needed to place an order. **GSA Advantage!** personalization will recognize and greet each individual customer by name and agency banner.

Check out the new features on **GSA Advantage!** at www.gsaAdvantage.GOV.

N E W S F L A S H

**We are in business to serve you.
Let us delight you with our
phenomenal selection and service.
GSA offers:**

- **Convenience**
- **Quality Products**
- **Competitive Prices**